



World for Libya



CHARITY OVERVIEW

www.worldforlibya.org

UK Registered Charity #1142409





Overview

World for Libya is a UK and Libyan registered charity (1142409), established following the February 2011 uprising in Libya.

World for Libya is motivated by a long term commitment to the provision of humanitarian aid in Libya. We work to plan, organize and implement projects which will not only assist the Libyan people in the short term, but will also crucially provide solid foundations for the country in the future.

Our aim is to support humanitarian relief both directly, as well as through third party organizations. World for Libya's network of offices are in the key Libyan cities of Tripoli, Benghazi and Misrata which means that we are able to assess the nature of the aid required and respond accordingly.

The last four decades of isolation combined with the devastating effects of the revolution has left Libya crippled. Libya will need to rebuild infrastructure – from roads to hospitals and

schools. In tandem, it will also need to rebuild its links to the rest of the world together with its civil societies and charities.

World for Libya was set up to assist with this, and has adopted best practices in the charitable sector; on the following principles:

Corporate Governance: High level oversight is undertaken by the board of trustees, comprising of specialists in law, finance and medicine.

Transparency: World for Libya publishes all its activities on its website worldforlibya.org.

Accountability: All accounts of World for Libya are prepared and audited by external accountants.

Efficiency: World for Libya is predominantly staffed by volunteers and our overhead costs are paid for by sponsors. This enables your entire donation to go to those who need it most.

Libya at a glance

POPULATION: 6 million

CAPITAL: Tripoli (2.1 million)

RELIGION: Sunni, Muslims, make up to 97%

OIL RESERVES: Libya is the largest holder of proven reserves of light sweet crude oil (5.1 billion tons) in Africa and the fifth largest among OPEC member states (after Saudi Arabia, Kuwait, UAE and Iraq).

LANGUAGES: Arabic, Italian, English

CURRENCY: Libyan Dinar

LIFE EXPECTANCY: 76 YEARS

LITERACY RATE: 83%

ETHNIC GROUP: Berber and Arab 97%, other 3% (includes Greeks, Egyptians, Turks, and Tunisians).

INDUSTRIES Petroleum, petrochemicals, aluminum, iron and steel, food processing, textiles, handicrafts and cement.



● World for Libya Offices

Our operational offices



Our London Office.



Our Tripoli Office.

In addition to our head office in London, World for Libya has bases in the key Libyan cities of Tripoli, Benghazi and Misrata. Having an established network of volunteers and contacts in these areas means World for Libya is in an optimum position to assess the demand for aid in Libya and to respond to it accordingly.



Our Misrata Office.



Our Benghazi Office.



World for Libya volunteers deliver a fully equipped ambulance to hospital staff in Msalata.

World for Libya: Focus Areas

Libya is currently in a state of political transition, emerging from decades of isolation. Supporting this development will be a long term endeavour.

Our goal is to implement projects that will provide stable foundations as well as assisting other organizations operating in Libya, by supplying logistical support on the ground, funding and information. By obtaining information and analysing the multitude of problems Libya faces, we can leverage our involvement and create a greater impact on the plight of the Libyan people.

Through this collaborative effort, World for Libya has established itself as an international organisation dedicated to providing long term

humanitarian aid. Furthermore, by partnering with other organisations, we will be able to bring best practices from around the world into Libya.

We concentrate our efforts on the following areas:

- Orphans and children
- Medical aid
- People with disabilities
- Education
- Counselling for victims of war
- Supporting third party organisations

A SELECTION OF OUR KEY SUCCESSES

FUNDRAISING

Through generous contributions from its patrons and sponsors, World for Libya has raised in excess of USD \$1,000,000 to help the Libyan people. This included more than USD \$450,000 from the inaugural ball at the Four Seasons hotel in London, USD \$120,000 from our event in Scotland and USD \$250,000 from our UAE fundraising initiative.

DISTRIBUTING MEDICAL EQUIPMENT & MEDICINE

The charity has delivered medical aid and medicines to many different hospitals in Libya, as well as to refugees in neighbouring Tunisia. This includes 10 oxygen concentrators with a value of over USD \$50,000.

PROVIDING BASIC NECESSITIES FOR REFUGEES

Through its Tunisian office, World for Libya built a comprehensive database of refugees and their needs. This information allowed World for Libya to play a coordinating role with other charities and institutions in Tunisia delivering aid. Furthermore, as the refugee camps in Tunisia were inundated with people fleeing for safety during the violence, the living conditions in the

camps were very poor. Because of this, World for Libya volunteers in Tunisia provided the camps with food, clothing and basic necessities as well as sanitation facilities.

AIR AMBULANCES

Prior to the revolution Libya had no air ambulances. Because of this World for Libya collaborated with the local authorities and NATO to convert military helicopters into air ambulances. The air ambulances were used during the conflict to transport over 750 injured patients from the front line to hospitals in the main cities. Now that the conflict is over, they will form the basis of the emergency response within Libya.

AMBULANCES & PATIENT CARE

An acute shortage of ambulances in Libya, compounded by the destruction of many more during the conflict, meant that Libya desperately needed ambulances. World for Libya has provided 11 ambulances and an ambulance bus which volunteers have driven to Libya and Tunisia. We recruited emergency care professionals and doctors to transport over 280 patients from the Nafusa mountains to Tunisian hospitals.



Left: Sanitation facilities that World for Libya volunteers built in a Tunisian refugee camp. Right: Military helicopters being converted into air ambulances.



Left: World for Libya ambulances in action. Right: A girl receives a wheelchair funded for by World for Libya.

EDUCATION

Most children fleeing Libya during the crisis left before their final year examinations and were exposed to traumatic experiences. In order to bring some normality back into their lives and provide these children with a sense of hope, World for Libya coordinated a week-long schedule of activities, with supplies of meals, clothing and toys. We also co-ordinated the provision of teachers and proctors to allow these students to sit their exams. To do this, World for Libya liaised with the Tunisian school board and 52 schools throughout Tunisia to accommodate the examinations of over 6,400 children.

WHEELCHAIRS/ DISABILITY EQUIPMENT

Due to the violent nature of the recent Libyan uprisings, many men, women and children have been severely injured, most of whom are disabled for life. World for Libya has acquired wheelchairs and other specific medical facilities to aid those who have been disabled.

FOOD BOXES FOR RAMADAN

World for Libya provided Libyan refugees with food boxes during the month of Ramadan to give the poorest and neediest 500 families supplies during this holy month.

A SELECTION OF OUR CURRENT PROJECTS



An example of a mobile health clinic that would form part of CHIP.

COMMUNITY HEALTH INFORMATION PROGRAMME (CHIP)

Communities south of the coastal areas of Libya have had little or no access to medical facilities, let alone educational material about medical issues, yet approximately 900,000 people live in this vast region. To combat this problem, World for Libya is proposing a community health and information programme (CHIP). This will entail mobile clinics travelling to remote areas in Libya to provide diagnostic primary care as well as basic health services and education.

To achieve this, World for Libya will work with other aid organizations as well as the Ministry of Health in Libya. The services provided by the clinics will include health screenings, vaccinations, and providing educational health material. Additionally, World for Libya will

compile a medical database of the communities it reaches. This data will form the basis of a medical census which will lay the foundations for the regional community healthcare in the future.

VIRTUAL INTEGRATED SURGICAL TRAINING ACADEMY (VISTA)

Libya has some excellent surgeons, many of whom trained overseas. However, years of isolation combined with the need for new skills required by the crisis has left them ill-equipped for the future. To share new techniques and knowledge, World for Libya has created an educational programme that will allow senior UK and international surgeons to interact on a weekly basis over an online training platform.

Applying the first-hand experience gained both in surgery and teaching during his time

Right Page Clockwise: Providing training and education opportunities is an essential investment in the future of Libya. Dr. Nott and Dr. Khan use the online training platform to demonstrate a surgical procedure. Salah Mussa meets Libyans living with disabilities in a local clinic.

in Misrata, World for Libya Trustee Dr. David Nott will lead this programme, creating an electronic learning environment allowing surgeons from abroad to train Libyan doctors. This virtual integrated surgical training academy (VISTA) would involve weekly interactive video lectures, an online library of surgical techniques including visual media, and 24/7 on-call advice to international consultants.

COMMUNITY REHABILITATION CENTRES

The violence following the February uprising has left thousands of people in Libya with a permanent disability. The majority of these individuals are young freedom fighters and those who were caught up in the conflict, who have lost one or multiple limbs. For those who live with a disability in Libya, access to facilities and support remains virtually non-existent at present. People rely on the support of their families, friends and charities like World for Libya.

To respond to this issue, World for Libya can provide equipment and services for community rehabilitation centres throughout Libya. These centres can provide a wide range of services to local communities, including training opportunities, counselling for victims of war, physiotherapy and prosthetic clinics. World for Libya will coordinate with international charities to bring expertise to Libya.

The NTC is in the process of granting World for Libya a building in Benghazi for our first rehabilitation centre.

NGO TRAINING PROGRAMME

Prior to the revolution there were only a handful of charities in Libya, most of which were politically motivated. World for Libya is developing a programme to help Libyans form charitable organizations. This programme has four aims: 1) advocacy: to offer international expertise and consultation opportunities, 2) guidance: equip new NGO's with the skills to run effective and ethical charities, 3) support: to provide funding and recognition to charities who follow best practice, and 4) collaboration: to improve links between Libyan charitable practices and the international community.

We are currently developing a conference for over 400 charities. In this conference we will enlist the help of other international NGOs to teach best practices in the charitable sector. The sessions will focus on areas including: leadership skills, fundraising techniques, accounting, management, accountability, transparency, impact corporate governance.

OTHER PROGRAMMES

Children in the aftermath of war conference: In conjunction with the Ministry of Social Affairs, World for Libya is sponsoring a conference to ensure that the post-conflict needs of children are highlighted in Libya and the international community.

The conference will bring together local and international charities to discuss the effects of the revolution on children, with different NGOs and key speakers presenting perspectives,



methods and solutions. The event will be held in January 2012 and we plan to secure national and international media coverage.

Sponsorship of Libyan doctors in German hospitals: World for Libya is sponsoring 6 month postgraduate training courses for English-speaking Libyan doctors in German hospitals. This project allows doctors to utilize their newfound skills when they return to Libya, serving as an investment in the future of the Libyan healthcare system.

Electric wheelchairs: For some people in Libya who live with a disability, a manual wheelchair

is not sufficient to provide mobility. Where a disability involves multiple amputations or impaired movement, an electric wheelchair can provide opportunities to people that would otherwise be unavailable.

Overhead costs: Our overhead costs are currently being covered by a small group of generous sponsors, which allows other donations to go directly towards supporting the most vulnerable people in Libya. Some of our work simply would not be possible without full-time staff, and the infrastructure necessary to support volunteers.

World for Libya trustees, committees & volunteers

World for Libya's Board of Trustees includes specialists with long standing careers in law, finance and medicine.

BOARD OF TRUSTEES

DAVID FREEMAN

A lawyer who works at Thomas Eggar Law firm. Is also a Trustee of several other foundations and charities and is also a member of Clinton Global Initiative.

DR DAVID NOTT

A renowned laparoscopic surgeon who worked at Chelsea and Westminster Hospital. David has volunteered for many years for the charity Médecins Sans Frontières. He most recently served in Misrata during the height of the siege.

DR FARAJ AHNISH

A Libyan national based in the UAE is managing Partner and founder of Hadeef and Partners, one of the largest law firms in Abu Dhabi.

SALAH MUSSA

Libyan who has been in exile for the last 30 years. London based entrepreneur, philanthropist and real-estate developer. Founded World for Libya.

REEM TAHER

Co-founder and human rights activist. Libyan national who has lived in London for the last 16 years.

RICHARD HILLIER

Senior partner at Rawlinson & Hunter, based in Switzerland. He handles the accounts and book keeping for World for Libya on a pro bono basis; he is also one of original generous donors to World for Libya.

WILLEM BARALT

Non-executive director and finance specialist. Has had a wealth of charitable experience having volunteered for the Red Cross, Peace Corps and as a Trustee of the Venture Partnership Foundation.

FUNDRAISING & INFLUENCING COMMITTEE

World for Libya has put together a fundraising and influencing committee which takes on a leadership role for planning and coordinating revenue-generating strategies. The committee is made up of various heads of industry who have generously given their time and support in order to help the Libyan people.

UK Committee

ABDULLA BOULSEIN

Partner at private equity firm Tuareg Capital, focused on opportunities in North Africa, particularly in Libya.

TRICIA TOPPING

Chief Executive at TTA Group; TTA group is a leading communications consultancy focused on property, lifestyle and investment in the commercial, residential, luxury and leisure sectors, both in the UK and abroad.

CHARLES PHILLPOT

Was the founder of Adventis Group and former marketing director of Savills.

MICHAEL THOMAS

Former Director General of the Middle East association. Currently a consultant at Currently a consultant at Asia House, an influential think tank.

MAZEN MASRI

Based in London, Mazen is the Managing Director of Edgo (UK) Ltd, an oil and gas specialist company. Mazen serves on the boards of several Middle East focused charities.

German Committee

BORIS RITTER

Boris is the co-founder and general manager of Sesam Business Consultants, a leading German-Emirati business consultancy based in Dubai. He initiated our charitable activities in Germany.

REINHARD HOLLUNDER

Head of the Department of International Cooperation, Hamburg.

UAE Committee

AMAL HUSSEIN

A specialized investment banking head-hunter by profession, Amal is supporting the fundraising activities in Dubai.

STAFF & VOLUNTEERS

The majority of the individuals working at World for Libya are volunteers. Our overhead costs are paid for by sponsors, which enables your entire donation to go to those who need it most.



How to Donate

We rely on your generosity to carry out this vital work. You can donate to World for Libya using the following methods:

Pound-Sterling Donations

Account Number	83897273
Sort Code	20-74-63
IBAN	GB67 BARC 2074 6383 8972 73

US Dollar Donations

Account Number	48294844
Sort Code	20-74-63
IBAN	GB15 BARC 2074 6348 2948 44
Swift Code	BARC GB22

To donate by post:

World for Libya, 8 Chesterfield Hill, London W1J 5BW
All cheques should be made payable to World for Libya.

To donate online:

www.worldforlibya.org/donate

If you interested in volunteering at World for Libya please email us at: volunteers@worldforlibya.org with an attached CV and covering letter.

If you would like to get in touch with World for Libya please email enquiries@worldforlibya.org.

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Omar Chartrivala. "Rally for Libya". March 21, 2011. Online image. Flickr. June 10, 2011.

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