



## Persona Management Software.

Solicitation Number: RTB220610  
 Agency: Department of the Air Force  
 Office: Air Mobility Command  
 Location: 6th Contracting Squadron

Notice Details Packages Interested Vendors List

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Original Synopsis

Sources Sought  
 Jun 22, 2010  
 1:42 pm

Changed

Jun 22, 2010  
 2:07 pm

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Jun 29, 2010  
 11:32 am

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**Synopsis:**

Added: Jun 22, 2010 1:42 pm Modified: Jun 22, 2010 2:07 pm [Track Changes](#)

0001- Online Persona Management Service. 50 User Licenses, 10 Personas per user.

Software will allow 10 personas per user, replete with background , history, supporting details, and cyber presences that are technically, culturally and geographacilly consistent. Individual applications will enable an operator to exercise a number of different online persons from the same workstation and without fear of being discovered by sophisticated adversaries. Personas must be able to appear to originate in nearly any part of the world and can interact through conventional online services and social media platforms. The service includes a user friendly application environment to maximize the user's situational awareness by displaying real-time local information.

0002- Secure Virtual Private Network (VPN). 1 each

VPN provides the ability for users to daily and automatically obtain randomly selected IP addresses through which they can access the internet. The daily rotation of the user s IP address prevents compromise during observation of likely or targeted web sites or services, while hiding the existence of the operation. In addition, may provide traffic mixing, blending the user s traffic with traffic from multitudes of users from outside the organization. This traffic blending provides excellent cover and powerful deniability. Anonymizer Enterprise Chameleon or equal

0003- Static IP Address Management. 50 each

Licence protects the identity of government agencies and enterprise organizations. Enables organizations to manage their persistent online personas by assigning static IP addresses to each persona. Individuals can perform static impersonations, which allow them to look like the same person over time. Also allows organizations that frequent same site/service often to easily switch IP addresses to look like ordinary users as opposed to one organization. Anonymizer IP Mapper License or equal

0004- Virtual Private Servers, CONUS. 1 each

Provides CONUS or OCONUS points of presence locations that are setup for each customer based on the geographic area of operations the customer is operating within and which allow a customer?s online persona(s) to appear to originate from. Ability to provide virtual private servers that are procured using commercial hosting centers around the world and which are established anonymously. Once procured, the geosite is incorporated into the network and integrated within the customers environment and ready for use by the customer. Unless specifically designated as shared, locations are dedicated for use by each customer and never shared among other customers. Anonymizer Annual Dedicated CONUS Light Geosite or equal

0005- Virtual Private Servers, OCONUS. 8 Each

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GENERAL INFORMATION

**Notice Type:** Sources Sought  
**Original Posted Date:** June 22, 2010  
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**Set Aside:** N/A  
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**NAICS Code:** 511 – Publishing Industries (except Internet)/511210 – Software Publishers

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0006- Remote Access Secure Virtual Private Network. 1 each  
Secure Operating Environment provides a reliable and protected computing environment from which to stage and conduct operations. Every session uses a clean Virtual Machine (VM) image. The solution is accessed through sets of Virtual Private Network (VPN) devices located at each Customer facility. The fully-managed VDI (Virtual Desktop Infrastructure) is an environment that allows users remote access from their desktop into a VM. Upon session termination, the VM is deleted and any virus, worm, or malicious software that the user inadvertently downloaded is destroyed. Anonymizer Virtual Desktop Infrastructure (VDI) Solution or equal.

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